

# THE PEAKS

COACHING AND CONSULTING

## Joanne Jolee Certifications and Areas of Expertise:

- **Master Certified Professional Coach** (Life Coach Institute, International Coach Federation) <https://joannejolee.com/coaching/>
- Composer and Musical Artist (certificates with **The Royal School of Music** & Trinity College of Music, London)
- **Licensed Realtor®** (Arizona School of Real Estate and Business)
- Moody **Bible Institute** (certificates in Old and New Testament studies)
- **International Proficiency Certification** (American Sailing Association)
- **Brown Belt** (American Freestyle/Self Defense)
- Paul Harris Fellow (**Rotary International**)

## Business:

- **Business Owner** – Jolee-Jaffa Consulting and Investments, LLC  
services in residential and commercial real estate development and investments.  
<https://joannejolee.com/jolee-jaffa/>
- **Executive Director** – Jolee-Jaffa Music Foundation, Inc.  
Co-founder of a 501 (c)(3) charitable organization overseeing the board of directors and all facets of operations and management.  
<https://joannejolee.com/jjmf-home/>

- **Entrepreneur** – Co-founder and owner of a portraiture studio. Implemented and oversaw all areas of the company operations from garage bootstrap to sale of main street storefront.
- **Product Development and Manufacturing** – [The Progressive Pianist & Your Time to Play](#), three-year self-teaching piano method.  
<https://joannejolee.com/yttp-home/>
- **Independent Record Company** – [Pinnacle American Records, LLC](#) – founder and owner – management of award-winning band, production and marketing of music albums and concert tours.
- **Private Music Mentor** – Instruction in piano, voice, guitar, theory of music, composition and recording techniques to all ages from three – seventy-nine, and all levels beginning to advanced.

#### **Personal Notes:**

- Mother of five adult children homeschooled kindergarten through high school graduation. All are musicians with higher education degrees, including, one Business Administration on a full scholarship, two with Juris Doctors, one Master of Engineering on a full scholarship, and one Master of Psychology/Doctoral student. Six grandchildren ages seven-seventeen.
- Married at age eighteen. Divorced after twenty-four years.
- Remarried since 2005 with three step-children.
- Loss of teenage brother to suicide. Loss of a pregnancy in the second trimester. Adult child recovering from addiction.
- Immigrant from New Zealand – dual citizenship with the United States of America.

Please contact me with your questions:

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